

The International Market for Brand Protection Solutions

Opportunities and Markets

A Techno-economic Market Review

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Authors:

James Bevan and Jeremy Plimmer

Vandagraf International Limited
Croffta House, Groes Faen, Mid-Glamorgan CF72 8NE, United Kingdom
Tel +44 (0) 1443 231 441. Fax +44 (0) 1443 223 876
email: info@vandagraf.com

Report Structure

The complete report comprises 300 plus pages:

Volume I

Chapter 1. Product Related Crime & Brand Protection and Security Packaging / Labelling Issues – This chapter outlines types of product related crime, types of brand protection solutions and quantifies market opportunities.

Chapter 2. End-User Market Segments affected by Product Piracy - This chapter analyses product related crime by end-user sectors.

Volume II

Chapter 3. Strategic, tactical and technology issues for suppliers of Brand Protection Solutions, industry structure and leading supplier profiles - This chapter examines the supply side industry structure and profiles nearly 200 suppliers of security technologies and solutions.

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